



THE UNIVERSITY OF ARIZONA

Mel & Enid Zuckerman
College of Public Health

**Mel and Enid Zuckerman College of Public Health
University of Arizona**

PHPM 696P Public Health Policy and Management Field Seminar

Catalog Description: This seminar will expose and engage students to public and private health professionals, participate in small group discussions, and/or community meetings, and learn policy and management issues addressed on a daily basis by these professionals. (2 units)

Course Topics:

- Arizona State Legislative Process
- Public Health Policy Advocacy

Course Objectives: During this course, students will:

- Review the basic legislative policy process in Arizona.
- Describe the challenges and barriers as well opportunities for passing state level policy.
- Identify the stakeholders involved in the development, writing and passage of public policy.
- Consider and evaluate how community-identified concerns are voiced and responded to through the advocacy and policymaking process.
- Apply insights and lessons learned to pragmatic activities, such as policy briefs, media communication, etc.

Learning Outcomes (Competencies Obtained): Upon completion of this course students will be able to:

1. Propose strategies for health improvement and elimination of health inequities by organizing stakeholders, including researchers, practitioners, community leaders and other partners
2. Collaborate with Arizona-based advocacy groups to analyze public health problems and formulate legislative solutions