Mel and Enid Zuckerman College of Public Health
University of Arizona

PHPM 617 Advanced Public Health Policy Analysis

Catalog Description: This course will discuss and explore the of intricacies of policy analysis in a context of competing ethics, values, and powers. Students will learn to critically appraise policy analyses. Students will be trained to recognize stakeholder sensitivities, perceptions, and views. (3 units)

Course Topics:

- Public Health Policy Analysis
- Data Visualization for Policymakers
- Think Tanks and Advocacy Groups
- Evaluating, Writing & Delivering Policy Briefs
- Medicaid, Medicare, ACA
- Preparing for Media Interviews on Public Health Topics
- COVID-19 Pandemic
- The Judicial Branch and Health Policy

Course Objectives: During this course, students will:

- Understand the organization, structure, and function of the U.S. health care, public health, legislative, and regulatory systems and be able to analyze, synthesize, and evaluate data and outcomes to inform contemporary public health policy issues.
- Understand the public health policy processes at the local, state, and federal levels.
- Identify public health policy problems and draft interventions to address problems.
- Analyze proposed legislation and recommend improvements.
- Critically appraise policy interventions, legislation, rules; cite supporting/opposing evidence.
- Write one-page summaries, policy briefs, and speeches on policy interventions.
- Prepare for policy discussions, interviews, and testimony including print, television, radio, internet, social media or other methods to disseminate health policy information; tailor key messages to a defined audience.
- Retrieve, review and analyze high-quality statistical and non-statistical data sources to investigate public health policy issues.

Learning Outcomes (Competencies Obtained): Upon completion of this course students will be able to:

1. Assess population needs, assets & capabilities that affect communities' health
2. Discuss multiple dimensions of the policy-making process, including the roles of ethics and evidence
3. Propose strategies to identify stakeholders and build coalitions and partnerships for influencing public health outcomes
4. Interpret results of data analysis for public health research, policy or practice
5. Compare the organization, structure, and function of health care, public health and regulatory systems across national and international settings

6. Use publicly available datasets to design informative data illustrations that support evidence-based decision making.
7. Analyze the health, economic, and social impacts of a state and/or federal bill (legislation) addressing a contemporary public health problem.