



THE UNIVERSITY OF ARIZONA

Mel & Enid Zuckerman
College of Public Health

**Mel and Enid Zuckerman College of Public Health
University of Arizona**

PHPM 567 Public Health Leadership and Management

Catalog Description: This course will use cases and case presentations to create a classroom experience more like the real world. Analyzing the cases will give students the opportunity to practice applying knowledge they have already acquired to real world public health judgments, as well as learn from the knowledge and experiences of others. The cases will cover a wide variety of public health leadership situations in a diversity of settings and typically have no clear right or wrong answers. It is expected that each case will draw from many of the disciplines taught in the MPH program. (3 units)

Course Topics:

- Evaluating Complex Public Health Case Studies
- Leadership Theory

Course Objectives: During this course, students will:

- Apply one or more case analysis frameworks to the critical analysis of complex public health case studies.
- Apply knowledge gained through other courses, through life experience, and via independent research and case analysis to team and class discussions.
- Identify the legal, ethical and cultural environments in which the cases under study operate.
- Offer viable solutions, verbally and in writing, to the management, leadership, technical, ethical, political and cultural issues that the cases studied present.
- Take into account competing and conflicting interests as well as factors beyond managerial control when proposing solutions.
- Contribute to his/her team's case study presentation by:
 - Conducting and applying research to the management, leadership and technical problems/issued presented by a case.
 - Applying knowledge gained in other courses and through life experience to the case analysis.
 - Critically analyzing the organization under study including the legal, ethical and cultural environments in which the decision must be made.
 - Balancing competing and conflicting interests as well as factors beyond managerial control.
 - Defining core problems and opportunities for improvement.
 - Developing alternative courses of action and recommending the most promising.
 - Determining how and by whom the recommendations will be accomplished.
 - Defending the case presentation.
- Develop a working understanding of past and current leadership theories.
- Critically evaluate his/her own individual and team members' performance in accomplishing class activities and objectives.
- Gain a better understanding of personal leadership practice strengths and areas for improvement.
- Learning through reflection – i.e., bringing one's assumptions, biases, premises, criteria, and mental frames into consciousness and critiquing them either individually or as a group.

Learning Outcomes (Competencies Obtained): Upon completion of this course students will be able to:

1. Provide leadership in public and private organizations; manage programs and projects; and utilize critical thinking, systems thinking, and self-reflection to resolve technical problems, ethical challenges, and interpersonal conflicts.