



THE UNIVERSITY OF ARIZONA

Mel & Enid Zuckerman  
College of Public Health

Mel and Enid Zuckerman College of Public Health  
University of Arizona

## PHP 696I Clinical Leadership and Administration

**Catalog Description:** This course will introduce MD/MPH students to the organizational structure of large complex health care organizations and illustrate the most important part components of administration and management. (4 units)

### Course Topics:

- U.S. and International Health Care Delivery Systems
- Legal/Regulatory Environment and Compliance
- Quality in Healthcare
- Controlling and Allocating Resources and Leadership
- Strategic Planning and Marketing and Stakeholder Management
- Facilities Planning, Website and Design
- Information Systems and the Future of Healthcare in the 21st Century

**Course Objectives:** During this course, students will:

- Explore U.S. health care system outcomes, financing and administrative structure.
- Learn how the regulatory and legal structure of the US health care system affects administrative and management decisions.
- Examine other administrative aspects of health care administrative and management, including leadership, marketing, ethics, planning, information systems, quality improvement and facilities management.
- Learn the elements required to conduct a community health assessment (CHA).

**Learning Outcomes (Competencies Obtained):** Upon completion of this course students will be able to:

1. Analyze the administrative, management, legal regulatory, and financial issues required to assume a leadership role in health care or public health organizations
2. Demonstrate the ability to complete a community health assessment and prepare a public health intervention based on identified community needs.