



THE UNIVERSITY OF ARIZONA

Mel & Enid Zuckerman
College of Public Health

**Mel and Enid Zuckerman College of Public Health
University of Arizona**

HPS 535 Multicultural Health Beliefs

Catalog Description: Designed to provide sensitivity by health promotion professionals to the varying multicultural health beliefs and needs of our society. Special emphasis on ethnic characteristics of minority populations in Arizona with recommendations for programming strategies. (3 units)

Course Topics:

- Cultural Competence in Health Care and Health Promotion
- Ethical and Cultural Needs Assessment, Health Education, and Program Planning
- Design, Implementation and Evaluation of Health Promotion Programs

Course Objectives: During this course, students will:

- Recognize the ethnic, cultural, social, historical, and political influences and biases of both health care providers and client populations that impact health status and health care interventions.
- Identify some of the major ethnic and cultural groups represented in the U.S. and Arizona, their health status, health needs, and the quality of life among these cultural groups.
- Examine the health beliefs that underlie the health behaviors among various cultural groups, distinguishing between those beliefs and behaviors that foster and those that hinder wellness.
- Investigate health-related sources of data and literature about ethnic, social, economic, political, historical, and cultural factors impacting the health status of and health services for various cultural populations.
- Recommend and design culturally competent health education and health promotion programs and strategies that health care professionals may use to encourage positive changes in health behaviors among various cultural populations.
- Apply health education/health promotion process and methods for cultural assessment, planning and evaluation.

Learning Outcomes (Competencies Obtained): Upon completion of this course students will be able to:

1. Identify the causes of social and behavioral factors that affect health of individuals and populations
2. Identify individual, organizational and community concerns, assets, resources and deficits for health behavior health promotion interventions
3. Identify critical stakeholders for the planning, implementation and evaluation of public health programs, policies and interventions
4. Describe the role of social and community factors in both the onset and solution of public health problems
5. Apply ethical principles to public health program planning, implementation and evaluation
6. Specify multiple targets and levels of intervention for health behavior health promotion programs and/or policies