

MEZCOPH Education Committee Meeting**“Final Meeting Minutes”****January 11, 2023**2:00 – 3:00 pm, Zoom: <https://arizona.zoom.us/j/86255483666>

Program Directors / Voting Members Present: Ed Bedrick, Chris Cutshaw, John Ehiri (ex-officio), Lauren Erdelyi, Aminata Kilungo, Amaka Okpara-Oguadimma, Chris Tisch, Terry Urbine, Gabriela Valdez, Nicole Yuan

Program Directors / Voting Members Absent: Leila Barazza, Christopher Lessenich, Velia Leybas Nuño, Niraly Patel, Derek Smith

Other Members Present: Kim Barnes, Jen Deschenes, Danielle Embry, Courtney Faryab, Melanie Fleck, Laura Gronewold, Katie Lupo, Tanya Nemec, Monica Munoz, Samantha Pierce, Kristen Pogreba Brown, Michael Tearne, Abba Versace,

Guests Present: Johnston King, *ASPPH Director of Recruitment and Admissions*

Meeting Recording: https://arizona.zoom.us/rec/share/rsR9wFTLo-saema3Jvzf797yElk1R51PkHAtRG_0gZ3wf7xGwy4hBELlpEl8ASU.J00Os-CzAypmZ2s

Announcements:

- Introductions (*Chris Tisch, John Ehiri*)
Chris introduced new OSA staff members, Courtney Faryab, *Senior Coordinator, Admissions and Recruitment* and Monica Munoz, *Administrative Assistant*. Dr. Ehiri introduced Katie Lupo, *Program Coordinator, Academic Affairs* in OAA.

- **Consent Agenda:** (*All voting members*)

- Minutes Approval: December 7, 2022 meeting

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Education Committee

A motion was made and seconded to approve the Consent Agenda.

- **Special Guest Presentation:**

- Johnston King, ASPPH Director of Recruitment and Admissions
Johnston discussed strategies for developing and implementing successful admissions and recruitment procedures in the college, especially as it relates to faculty involvement. Ideas discussed were:
 - Faculty taking time to call/video chat admitted students
 - Create group experiences where faculty can connect with admitted students
 - Inviting interested students to attend classes as appropriate

Comments from the committee:

- Johnston was asked if, in his experience, minors/certificates etc. led students to pursue higher degrees in public health. Yes, graduate certificates are marketable for this reason and also helped with the student's application if they were able to demonstrate success in the certificate.
- For larger student cohorts (i.e. MPH) it is helpful if faculty engage with students. Johnston has experienced success with a mailed letter/postcard campaign.
- It is important to find balance with the number of info sessions offered by tracking attendance and maintaining faculty enthusiasm for the event.
- It was asked what the mission of ASPPH is and what kinds of resources they offer. ASPPH is a group of 140 accredited programs with a mission to promote academic public health in practice and research. They have an academic online community where participants share best practices. They are building a Member Hub where faculty may share resources.
- Many graduate students have family and work commitments. Has the availability of evening/weekend/online courses been a factor in the recruitment process? This is being discussed in many institutions, but ASPPH does not have any concrete data to share. There is a market for online DrPH programs. This may be appealing for some doctoral students but it will still be important to hold face-to-face networking opportunities. Some programs have had success with evening classes and hybrid programs that require students to participate in 1-2 week in-person immersive learning experiences.
- Are there recommended strategies for increasing the yield of international applicants? Time to decision is critical as the matriculation process is longer for international students. It is helpful to hold international applicant information sessions online.
- College websites are an important tool for recruitment. Boston University School of Public Health was given as an example: <https://www.bu.edu/sph/>
- ASPPH offers a fee-waiver program for qualified applicants. Colleges are encouraged to share information about the program with prospective students.
- MEZCOPH is considering eliminating the GRE requirement from MPH admissions criteria. Johnston was asked if other institutions are considering it as well. Many institutions paused the GRE during Covid and there is evidence that admitted students are successful without it.

Meeting adjourned at 3:00 pm.

Next Scheduled Meeting Date: February 1, 2023 , 2:00 – 3:00 pm, Zoom

***Action Items:**

- (carried over from Oct meeting) John Ehiri will modify the Education Committee bylaws to allow for the One Health program to have a vote and increase flexibility for growth in our academic programs. *(John Ehiri)*
- (carried over from Nov meeting) John and Danielle will follow up with Jing Liu to schedule an in-depth discussion of the AIB model on the Education Committee agenda in early spring semester. *(John Ehiri, Danielle Embry)*

Changes or corrections to the minutes may be submitted to: *Danielle Embry, Coordinator, Academic Curriculum and Faculty Affairs*