



THE UNIVERSITY OF ARIZONA
Cancer Center
Community Outreach & Engagement

Organization Name:

University of Arizona Cancer Center - Office of Community Outreach and Engagement (COE)

Organization Background:

The University of Arizona Cancer Center (UACC) is a National Cancer Institute-designated comprehensive cancer center dedicated to the prevention and cure of cancer through patient care, research, and education. The UACC is the only National Cancer Institute (NCI)-designated comprehensive cancer center headquartered in the state of Arizona, dedicated to the prevention and cure of cancer through patient care, research, and education.

<https://cancercenter.arizona.edu/community-outreach/community>

Project Title

COE Health Communication Student Intern

Project Description:

UACC COE is seeking a Social Media & Communications Student Worker will be responsible for assisting the communication and marketing efforts of COE. The intern will assist in the development of relevant cancer prevention content focused on cancer education and awareness to underserved populations in Arizona. Candidate must be an enrolled student at the University of Arizona.

Roles and Responsibilities

- Assist with the management and creation of content for COE social media platforms (Twitter/X, Instagram, Facebook), with particular emphasis on engaging underserved and underrepresented communities
- Assist with newsletter creation and management for community partners and members
- Assist with communications tools and processes (send out newsletter; post the COE Event flyers for promotion; post partnership flyers for cross-promotion)
- Update marketing and educational materials as needed – flyers, handouts, presentations
- Develop new marketing and promotional materials to promote cancer prevention and screening
- Repurpose, curate, and create content from pre-determined health organizations, such as American Cancer Society
- Participate in community outreach events

Project keywords (check all that apply).

☒ Health Disparities

☐ Public Health Preparedness

☒ Collaborations with Community

☐ Collaborations with University

- ☐Community health service
- ☐Physical Activity
- ☐Substance Abuse
- ☐Mental Health
- ☒Access to care
- ☐Nutrition
- ☐Reproductive/Sexual Health
- ☐Environmental Health
- ☐Maternal/Infant Health
- ☐Tobacco Use

- ☐Injury/Violence Prevention
- ☐Immunization
- ☐Infectious Disease
- ☐Oral Health
- ☐Evaluation
- ☐Policy Development
- ☐Program Planning
- ☐Data Analysis
- ☒Other Cancer

When: *When do you want the work done? Check all that apply.*

☒Fall Semester

☒Spring Semester

☒Summer Term

☒I want this listing to remain active indefinitely and we will accept applications from students for any upcoming semester.

☐This listing is only for a specific semester/term: _____

Where:

Organization Mailing Address: 1515 N Campbell Ave, Tucson, AZ, 85719

Address where Student will work (if different from above): *Click or tap here to enter text.*

☒Check here if the student may have the option to work remotely from a site not listed above for all or part of this project.

Student Characteristics:

- Strong oral, writing, editing, and proofreading skills
- Experience in social media content development and management
- computer savvy
- Some familiarity with Photoshop and Illustrator
- Ability to use new media in a professional setting
- Interest in health communications
- Ability to research best practices in the utilization of social media
- Ability to work in a deadline-oriented environment
- Creative and flexible
- Spanish language (written and verbal) is a plus

Level of Expertise Needed:

Both experiences prepare students for future employment.

☐MPH

☒Undergraduate

☐Either

Supervision

Namoonga Mantina MBA, MSPH – Community Outreach Manager

Namoonga serves as the Community Outreach Manager, in which she oversees all the outreach programming for the cancer center and leads efforts to design and evaluate programs that address the health needs of our community. With an MSPH and an MBA from the University of Arizona, Namoonaga brings a unique interdisciplinary approach to my work and is dedicated to advancing public health through innovative research and community engagement. Namoonaga will supervise the student in a broader capacity as the work collaboratively with Michelle.

Michelle Perez – Community Health Educator

In 2017, Michelle obtained her BS in Public Health from the University of Arizona. She joined the UACC COE team in September 2022. Before her role at COE, Michelle worked as a Health Promotion Support Specialist at a non-profit organization, where she assisted various employee wellness programs in Arizona and California. As a Health Educator, Michelle has been actively involved in building and maintaining partnerships in Pinal and Pima County. She aims to increase the health literacy rates of individuals in marginalized communities and improve the dissemination and translation of health information and discoveries. The intern will work closely with Michelle for day-to-day tasks/projects

Compensation/Benefits/Professional Development

- Travel will be provided for participation in outreach activities of COE as appropriate
- Student will have access to professional development opportunities hosted by the cancer center
- Opportunity for inclusion in publications/abstracts

Application Contact Information

Please submit the following application materials

- Resume
- Writing sample
- Examples of photo/video/digital/multimedia work you created

Please send your resume/CV and cover letter to Namoonaga Mantina at mantinan@arizona.edu