

Marketing and Communications Intern

REPORTS TO: Director of Development

WORKS WITH: Development and Program Staff

CATEGORY: Unpaid/Internship



WHO WE ARE:

In its 31st year of service, Youth On Their Own (YOTO)'s mission is focused: to support the high school graduation and continued success of homeless youth by providing financial assistance, basic human needs, and guidance. Since 1986, over 16,000 homeless youth throughout Pima County have been served.

SCOPE OF WORK:

Marketing and Communications Interns will assist in the creation of marketing/communications across multiple platforms including social media, website, print, and more. While working with a strong development and program team, interns will contribute to the optimization of online advertising campaigns, marketing initiatives, student communications, and other administrative tasks. Interns will learn how community resource programs are filling the social-service gaps to serve vulnerable populations within the community, while strengthening their own skills in communications and marketing.

WHAT'S IN IT FOR YOU:

- A team that is supportive of your special project or focus of study
- Develop your communications and marketing skills while helping homeless youth
- Experience working with a social services not-for profit organization
- A fun and creative work environment that is flexible around your work and school schedule
- Endless coffee

WHAT WE HOPE YOU BRING:

- Strong written and verbal communication skills
- Positive attitude and ability to make people smile
- Excellent multitasking and organizational skills
- Comfort in seeking and obtaining supervisory feedback
- High attention to detail ability to be deadline oriented
- Familiarity with social media management platforms (such as Hootsuite)

OTHER POSITION DETAILS:

- Fall (August-December) and Spring (January-May) internships are available
- 8-20 flexible hours per week
- This is an unpaid internship
- College students are encouraged to apply
- Applicants should reside in the Tucson area and have reliable transportation

HOW TO APPLY:

If you are enthusiastic about YOTO's mission and interested in this rewarding experience, please send your resume/CV to Matt Schmidgall (Program Manager) at mschmidgall@yoto.org . Position open until filled.